

# #GIRLSWHOPRINT DAY OCTOBER 22, 2020



Now numbering almost 7,000 members around the world, Girls Who Print is dedicated to the mission of empowering women throughout their careers with networking, mentorship, education and events.

Launched in 2012, Girls Who Print Day is an annual celebration that reflects the camaraderie of the industry's largest professional network of women in the print, marketing and graphic communications field. The event provides a platform for conversations and education that foster career and business success from current and future female leaders in the industry.

Girls Who Print Day was a cornerstone event in the Printerverse booth at Graph Expo/PRINT in Chicago, attracting hundreds of attendees for our annual leadership panel and *Girlie Award* presentation. In 2014 we recognized the importance of this program and began broadcasting the event live to our professional and student audience at home.

We won't be able to meet in person this year, so Girls Who Print Day 2020 will be all-virtual. Thank you for your consideration in support of this important event.

## **GIRLS WHO PRINT DAY PROGRAM** (subject to change)

### **10:30-11:15 AM ET**

Opening session with Deborah Corn

### **11:15-12:00 PM ET**

Women in Business Panel hosted by PIAA, moderated by Deborah Corn

## **BREAK**

### **12:30-12:45 PM ET**

*Girlie Award* Presentation. Past recipients: 2014 Pat McGrew, 2015 Cary Sherburn, 2016 Deborah Corn, 2017 Trish Witkowski, 2018 Jules Van Sant, 2019 Sabine Geldermann, 2020 – tune in to find out!

### **12:45-1:45 PM ET**

Annual Women in Leadership Panel

**2:00-2:45 PM ET** Session TBD

**3:00-3:45 PM ET** Session TBD

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## **GIRLS WHO PRINT DAY SPONSORSHIP PACKAGE**

Logo and link to company on GWP Day event website  
Logo on marketing materials and emails  
Logo included in promo video, pre-webinar video and shared in replays  
Mentions across GWP and Print Media Centr social channels  
Dedicated shares with tag/link to your company

**Cost: \$500.00 USD**

Thank you for your interest in working with PMC

A handwritten signature in black ink that reads "Deborah Corn".

Deborah Corn  
President, Print Media Centr, Inc.  
727-329-8520

## **Social Stats as of September 18, 2020**

### **Girls Who Print Social Media**

LI Group: 6,969 members  
Facebook: 1,992 fans  
Twitter: 1,192 followers  
Instagram: 906 followers

### **Print Media Centr Social Media**

LI Group: 104,361 members - #1 print group on LinkedIn  
Facebook: 2,878 fans  
Twitter: 22,034 followers  
Instagram: 1,202 followers  
#PrintChat: 1.8 billion impressions (2014-present)

### **Deborah Corn Social Media**

LinkedIn: 27,802 followers / 29,576 1st degree connections  
Twitter: 9,910 followers

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## **PAYMENT TERMS:**

Payment due upon receipt of invoice and can be completed by check, credit card or bank transfer. No refunds.

## **CAVEATS:**

Print Media Centr reserves the right to withhold any promotion or sharing of information that is in direct conflict with our endeavors, misleading, or inappropriate in any manner.

Print Media Centr will not provide any personal information about our audience.

## Additional Sponsorship Opportunities

**#GirlsWhoPrint Podcast:** Sponsor the series, a dedicated stream of episodes or a few podcasts.

**Fierce Fabulous Fridays:** Sponsor our weekly webinar series or sponsor a webinar for your company.

Please contact [deborah@printmediacentr.com](mailto:deborah@printmediacentr.com) to discuss a package that works for you.